

## Hair Colors- DA-1

# Innovation in Hair Coloring Care, Discovery of Exclusive Cassia & Lawsonia Actives, Quick Henna® Organic Derivative & Compounds for Dermatologists Prescription

Presented by  
Mr. Vipin Goyal, Patent Formulator, Co-Founder, Pure Natural Products (PureNaturals.ltd) &  
Mr. Rajeev Dev, Herbalist & Adaptogen Expert (raujeev.com)

Celebrating Six Years of Exploration and Innovation with Quick Henna® ! Unveiling the ancient secrets of Henna & Senna, revered in every Holy Scripture. Quick Henna® is Only Go To choose as Magical Hair Coloring Active Blend trusted by Dermatologist's Prescription.

## Medicinal Plants & Science of Extraction: Organic Derivatives

Diving deep into the rich heritage of our family plant, Madyantika, also known as Lawsonia Inermis or popularly as Henna or Hina, has been an incredible journey. With five generations dedicated to cultivating, processing, and promoting the Henna plant, our Co-Founder Vipin embarked on a mission to blend traditional plant attributes with modern scientific insights.

Drawing from ancestral wisdom and meticulously studying the intricate properties of Henna and related plants like Senna, Cassia, Indigo, Ashwagandha etc. Vipin and our Team delved into field and lab research, exploring their API, Organic Compounds and Derivatives with emphasis on Photosynthesis attributes.

Our Goal is to harness their inherent potency and create a product that addresses a range of hair-related concerns, from cosmetic to therapeutic. The result of this journey is Magical Quick Henna® Compound, a proprietary blend deeply rooted in Ayurveda and Medicinal Plant Science. Our remarkable achievement includes two unique formulations, pending patent approvals, the first of its kind under Ayurveda, patented and registered with Indian IPR authorities.

Quick Henna® Cassia Absolute Liquid Extract, First, a fluid, derived from a lab-controlled extraction process, blends botanical wonders into Organic Aloe Vera or any other desired Gels. It serves as a functional food, usable in both oral and topical formulations. Carefully quantified as an oxidizer and activator, it ensures rich color rendition post-coloring at home or by professional hair colorists. Our aqua-based scalp cooler enhances scalp health and safety, providing APIs and lipids useful for Hair Fall, Growth, Quality, and Color maintenance. It's extracted from Special Varieties of 6 Medicinal Plants exclusively for Hair Care and Hair Coloring since ancient times are,

- Cassia Obovata leaves
- Henna leaves
- Senna leaves
- Ashwagandha Roots

- Aloe vera Leaves
- Rosemary Leaves.

Quick Henna® Med Potent Powder, Second, a Powder Mix, our special blend featuring Indian Cassia as a dominant ingredient alongside Senna, creating a powerful concoction infused with special oxidative and medicinal herbs. This secret recipe undergoes a unique blending process, amplifying coloring properties, which acts as a natural adjuster and illuminizer for hair. Med Potent powder base doubles as a special hair mask formula, offering not just vibrant color but also nourishment and care for hair locks. Depending on desired hair color hues, food-grade additives are incorporated to offer seamless, safest hair coloring with 100% coverage. Derived as precipitate above Liquid as condensate is taken out via distillation techniques. It's extracted from specialized 13 Medicinal Herbal Plants as,

- o Cassia Obovata leaves
- o Henna-Lawsonia Inermis leaves
- o Senna-Cassia Angustifolia leaves
- o Senna- Cassia Avaram Leaves
- o Ashwagandha Roots
- o Aloe vera Leaves
- o Rosemary Leaves
- o Neem leaves
- o Hibiscus flower
- o Moringa leaves
- o Ratanjot leaves
- o Manjistha stem
- o Gokshura Seeds.

These aqueous and powder organic compounds are AYUSH licensed, meticulously crafted using specific ingredient ratios, ensuring quality and authenticity. With the latest extraction methods, we capture the essence of every ingredient while eliminating unwanted substances, ensuring purity and effectiveness.

What makes Quick Henna® truly unique is its easy-to-blend compound, allowing for final Hair Care & Hair Color products to be manufactured simply by mixing with readily available natural additives. This approach respects each region's medicinal herb produce and complies with local FDA regulations.

Our aim? To bring the safest Hair Care and Hair Coloring products to users worldwide, especially those suffering from allergies to harsh chemicals like PPD, Ammonia, and Peroxide, which affect over 30% of the global population with graying hair.

By adopting this innovative approach, we aim to overcome growing logistics costs, shipping restrictions, and embargoes. While we may not be a factory to the world, our commitment to Ayurvedic innovation ensures that quality and safety remain our top priorities.

Just to sum up benefits of our Natural Henna, Natural Senna & Neutral Henna, for hair care and coloring benefits are,

<b>BENEFITS</b>		
<b>Medicinal Senna - Cassia Obovate</b>	<b>Natural Henna - Lawsonia Inermis</b>	<b>Neutral Henna - Cassia Angustifolia</b>
<b>Hair strengthening</b>		
<b>Ads volume to hair</b>		
<b>Soothes Scalp</b>		
<b>Treats Dandruff</b>		
<b>Absorbs excess sebum in oily hair</b>	<b>Balances Oil Secretions &amp; pH</b>	<b>Absorbs excess sebum in oily hair</b>
<b>Promotes Hair Growth</b>	<b>Fastens hair growth</b>	<b>Promotes Hair Growth</b>
<b>Makes hair smooth and shiny</b>	<b>Softens Hair</b>	<b>Good for Dry and Frizzy Hair</b>
<b>Combats Hair Loss</b>	<b>Prevents Hair Fall</b>	<b>Combats Hair Loss</b>
<b>Fixes Damaged Hair</b>	<b>Natural Hair Coloring Dye</b>	<b>Natural conditioning agent, Makes hair soft and silky</b>

Magical Quick Henna® Compound, has 10x potential of providing large and small molecules, a selective hair follicle targeting mechanism. This molecular therapy with Quick Henna® processed colorants and activators accelerates process to restore hair growth, physiologically restore and help in altering hair pigment, and prevent hair loss without use of PPD, Resorcinol, Ammonia, and other harsh chemicals. Our proprietary ingredient blends to hair matrix cells and delivers proteins too. Looking forward to managing your Hair with Quick Henna® blends!

#### **Founders as Inventor & Innovators:**

##### **Mr. Vipin Goyal, Inventor:**

Co-Founder, Innovator, Patent Formulator, scion of 5th Generation Henna, Senna Farming Family of Rajasthan & Haryana is an ex-Banker, an MBA, Finance & Data Analytics specialization.

He has shouldered responsibilities of his both Father & Father in Law's family skills in harvesting and processing of Medicinal plants.

His deep research of 7+ years and legacy knowledge of bioceuticals plants, he discovered Quick Henna Med Potent and Quick Henna Absolute Extract as unique additives to provide safest hair coloring care and experience to the users.

Currently he is pursuing his patented processes and compounds in developing hair care formulations for every Hair types. He is locating partners globally to bring revolutionary hair coloring solutions to every market providing based on his favorite actives of Lawsonia and cassia plants.

##### **Dr. Indu Taneja, Innovator:**

Founder, Innovation Investor, MBBS, DGO, DNB, MNAMS, FICOG, FLAP-Founder, Endoscopist, Menopause Specialist is a renowned award-winning gynecologist and obstetrician with 35+ years dedicated to Women and Specially Mothers.

She has devoted time, knowledge & capital in the fields of transforming the promises of science & technologies into therapies which have the power to cure the diseases, restore health & bring happiness to women.

She has special interest in High-risk obstetrics, Gynae laparoscopic surgeries of ovarian cysts & ectopic pregnancy, Operative Hysteroscopy, Adolescent health, PCOD and Infertility. She has many publications and awards to her credits.

Currently Supporting Vipin Goyal, her Co-Founder, she plans to Go to Markets with her exclusively researched therapeutic formulations for Infertility and Menopausal issues.